


10 years
strong!

ECD GLOBAL ALLIANCE

THE 10|10|10 EVENT GUIDE

10TH ANNIVERSARY CHALLENGE FOR ERDHEIM-CHESTER DISEASE

The ECDGA is raising funds for the future! We challenge you to ask **10** of your friends or family to donate **\$10** each for a **10** week celebration!

 October 10 to December 12

How to Invite Donors

- Send a letter or email with a personal touch
- Post the donation request to your social pages, tagging others to donate
- Host donation page in memory of a loved one

Global Community Ideas

- Spread the word in other languages by following the ECDGA pages and share with your added translations
- Contact the news media in your country to write a story about your journey

Social Media Help

- Join in the conversations on the ECDGA pages found [HERE](#)
- Use the media hashtags to get more views of your post: #10yearsstrong, #raredisease, #ErdheimChester, #rarecancer
- Tag your friends so that they can see your fundraising efforts by using the @ symbol in front of their name



How do donations help us?

- \$10 = Sends educational information to 10 physicians
- \$25 = Provides monthly website service to share information
- \$50 = Pays one month of phone service for patient calls
- \$75 = Covers a communication moderator throughout the week
- \$100 = Provides medical literature to a university